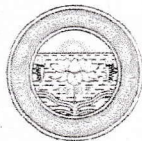


Veer Bahadur Singh Purvanchal University, Jaunpur



Gender Sensitization Action Plan 2020-21

Gender according to WHO refers to the socially constructed roles, behaviors, activities, and attributes that a given society considers appropriate for men and women. Gender sensitization is a concept of gender sensitivity by recognizing gender roles, identification of privilege and discrimination within genders, and most importantly creating gender awareness. Our University is extremely attuned to the need of promoting gender sensitization keeping in mind the patriarchal nature of our society and the important role women can play in the inclusive growth of society. A Women Cell has been established in the University with the following objectives.

Objectives:

The primary mission of Women cell is to provide guidelines for protection from gender bias and basic right to work with dignity and to handle related complaints received or referred to the cell. Cell is an educational resource as well as a complaint centre for the members of the faculty, staff and students of the University. Its objectives are

- To create a gender sensitive work environment in VBS Purvanchal University.
- To promote gender equality in University campus.
- Prevention of sexual harassment in University campus.
- To fulfil the directive of the Honourable Supreme Court of India enjoining all employees to develop and implement a policy against sexual harassment of women at work place.
- To promote a social, physical and psychological environment that will raise awareness about and deter acts of sexual harassment of women
- To disseminate knowledge about rights and laws related to women.
- To make them realize the moral human values in the society
- To enhance self-esteem and self-confidence of women students, faculty and staff
- To conduct gender audit/safety audit on regular basis

Secondary Objectives:

- To help girl students to change their mindset and attitudes towards life in terms of women.
- To organize lectures on the topics of a career shaping and how to better prepare for examination i.e. smart studies.

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- To make students aware of the different problems of society in general and issues related to women.
- To organize debates, speech, and essay competitions for students.
- To encourage girls to actively participate in sports.

To realize the above-mentioned objectives a comprehensive action plan was devised as is detailed below.

The following days will be celebrated

- National Women's Day (February 13; birthday of Sarojini Naidu)
- International Women's Day (March 8)
- National Women Teacher Day (Celebration of Savitribai Phule Birthday on January 3)
- National Girl Child Day (January 24)

In addition to creating awareness among the women students, faculty and non-teaching staff, about their legal rights, stress management, security and safety and health-related issues, several programs will be organized time to time like-

- Women Health & Hygiene
- Cancer Prevention: Strategies for the younger generation
- Stress Management through Yoga and Meditation
- Legal Empowerment of Women
- Cyber security and over all safety of women
- Seminar On Women Empowerment – Issues, Challenges & solutions

In association with the cultural and sports committee of the University, different competitive activities for girl students such as essay writing, debate, collage, rangoli, and painting competitions based on burning gender-based issues such as dowry, dowry death, girl infanticide, feticide and sexual harassment to sensitize staff and students will be organized. In addition, the women's cell also encourages the girl students to participate in cultural and sport activities organized in the university throughout the year.

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